



PRESS RELEASE

W&P-Competence Center Digitalisierung

[04.05.2015] The 4th industrial revolution has begun - and digitalizing the economy is its main focus. Leveraging this sea change, Dr. Wieselhuber & Partner GmbH (W&P) - a renowned consultancy for family-owned companies - has established its own Digitalization Competency Center. Bundling W&P's competencies, the goal of this new division is to help companies design and digitalize their business models to meet the challenges of Industry 4.0. A member of the W&P Executive Board and director of the Competence Center, Mr. Oliver Völlinger is the driving force behind W&P's new effort. After studying physics at the University of Karlsruhe with a major in semiconductor electronics, Mr. Völlinger held several management positions in international corporations in the electronics industry. Prior to his appointment as managing director with a focus on technology and sales in leading corporations in measurement engineering, automation, and drivetrain technology, he worked at a consultancy.

"We are very pleased to have Mr. Oliver Völlinger on board at W&P. His expertise in digitalization and Industry 4.0 covers the entire range of cutting-edge and future trends in this field. What's more, he has a proven track record in implementing such projects. As they digitalize their business models, our customers will greatly benefit from Völlinger's know-how, his Digital Competence Center team, plus W&P's expertise across a wide spectrum of industries," said Prof. Dr. Wieselhuber, founder and managing partner of W&P.

About Dr. Wieselhuber & Partner

Dr. Wieselhuber & Partner (W&P) is an independent, cross-sector top management consultancy for family-owned businesses, as well as public institutions. This consistent orientation to particular target groups and the expertise resulting from it has led W&P in the past 25 years to become the leading management consultancy firm for family-owned businesses in Germany. With its head office in Munich, Dr. Wieselhuber & Partner affords its clients comprehensive expertise in business sectors and methods and stands out above all due to its competency in the area of conflicting priorities of family, management and business.

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