



PRESS RELEASE

A heart for kids – W&P supports the Parents' Initiative for the Paediatric Clinic at Munich University Hospital in Grosshadern

[December 7th, 2011] Dr. Wieselhuber & Partner GmbH is supporting the non-profit charitable association "Elterninitiative Kinderklinik Grosshadern" (Parents' Initiative for the Paediatric Clinic) at the Munich University Hospital in Grosshadern with a donation. Prof. Dr. Norbert Wieselhuber, CEO of the executive board of the Munich-based management consultancy firm, together with Gustl F. Thum, the Head of Marketing and Public Relations at W&P, yesterday presented a cheque for this purpose to Prof. Dr. Heinrich Netz, the head of paediatric cardiology.

The Parents' Initiative was established in 1993 with the purpose of financing the development of a paediatric clinic at the LMU (Ludwig Maximilian University of Munich) University Hospital campus in Grosshadern. At the time, no such paediatric clinic existed. Through to this day, the money raised by the Parents' Initiative continues to help in the acquisition of state-of-the-art equipment for the intensive care unit and ordinary wards for which there are no funds allocated in the budget. In addition funds are provided for employing a psychologist, as well as for purchasing toys, books and furniture for the children's playroom.

Together with the renowned cardiac surgeon Prof. Dr. Bruno Reichart, Prof. Netz has been at the paediatric clinic right from its inception and was thankful for the fundraising efforts of the Parents' Initiative: "(They were) An ideal partner for laying the foundation stone for the paediatric cardiology and intensive care area of today – which in the meantime counts three specialist registrars and thirteen senior house officers".

"What has resulted from the initiative of committed parents here is very impressive – high tech, world-class medical care in a highly professional and people-friendly ward



Dr. Wieselhuber & Partner GmbH

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for kids", commented Prof. Dr. Wieselhuber, who takes a personal interest in the concerns of children who are ill. Already this last summer, he co-financed a new vehicle for the Ambulant Children's Hospice of Munich (AKM).

About Dr. Wieselhuber & Partner

Dr. Wieselhuber & Partner (W&P) is an independent, cross-sector top management consultancy for family-owned businesses, as well as public institutions. This consistent orientation to particular target groups and the expertise resulting from it has led W&P in the past 25 years to become the leading management consultancy firm for family-owned businesses in Germany. With its head office in Munich, Dr. Wieselhuber & Partner affords its clients comprehensive expertise in business sectors and methods and stands out above all due to its competency in the area of conflicting priorities of family, management and business.

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